



Today we celebrate the launch of HDT's latest release of the VL-VE HDT Group A SS Plus Pack. We hope that you are as excited as we are to have the last of the Heritage cars unveiled.

There are two main factors that our team have worked with over the past four years of re-invigorating this iconic company. Firstly, the sacred three letters and all that they represent to the Australian and New Zealand motoring public. And secondly, the reputation, integrity, vision and memory of our dear friend the late Peter Brock, AM.

We believe that we have now firmly placed HDT Special Vehicles back in the category of Iconic and Current as a brand that is symbolic and one that endures, through and beyond, changes such as ownership and market constraints.

Well before another company laid claim to the spoils of the Motor Vehicle Enhancement industry, one man, Peter Brock had instigated an entire industry in the muscle car market and in fact became Australia's 5<sup>th</sup> largest motor vehicle manufacturer, including exportation. This in itself is monumental achievement for a boy from Hurstbridge with a burning passion. We all know how that came to an end, with issues on both sides of the conversation. Eventually, his hands were tied and another entity took that vision and was highly successfully in this arena.

Make no mistake, HDT did not die, it just was hibernating for the right moment to again be reborn and enter the market of muscle car enhancement. It cannot be 'crushed' as one executive in the 80's once touted - as its reputation is once again talked about in all circles of motoring both here and abroad.

HDT is a brand that promises, trust, quality, reliability, lifestyle enhancement and a bespoke service, offering our customers truly personalised tailoring of their vehicle, of the highest calibre. Our customers are unique and very important to us and we afford them the 'experience' of purchasing an HDT. All of this culture is now part of the DNA of this Iconic Australian Brand, HDT.

Peter Champion and I are proud of our small but very talented and loyal staff.

Together we have re-invigorated this brand to become resilient, relevant and reliable. For those of you who know my husband will agree, Peter is a risk taker, a visionary and is not scared to jump in with everything he has to make the dream come alive. His attention to detail is second only to PB himself. Sometimes, we are all on the side lines, shaking our heads, thinking, "are you crazy". But they are the traits that all great entrepreneurs' possess, and push everything to the limit to make it come together for an awesome outcome.

Peter and I realise we are the gatekeepers of this Iconic Brand and want to ensure its longevity for the Australian public. HDT race team started in 1969 making the famous logo 42 years old this year. It has seen many changes and had the DNA of very famous people stamped upon it. We believe that our DNA is now firmly embedded and the chapter is an exciting one. All of us at HDT have great respect for what has gone before and much enthusiasm for what we can produce into the future.

Australian Owned, Australian Made, Iconic Hero Brand. We hope you enjoy.

Peter & Sandy Champion